



# THE CITADEL

## TELECONFERENCE OF THE COMMUNICATIONS AND COMMUNITY RELATIONS COMMITTEE OF THE CITADEL BOARD OF VISITORS

**DATE:** Wednesday, 11 September 2019  
**TIME:** 10:00 a.m.  
**CAMPUS LOCATION:** Room 110, Bond Hall

### AGENDA

- Call to order Colonel Love
- Office of Communications and Marketing Colonel Dorrian
  - Public Discourse Update*
  - Advertising Update*
  - Social Media Analytics*
  - Matriculation Day Competitive Analysis*
  - Website Update*
- Legislative Update Colonel Crawford
- Closing remarks Colonel Love
- Adjourn Colonel Love

#### **Office of Communications and Marketing**

171 Moultrie Street, Charleston, SC 29409 | 843-953-6779 | FAX 843-953-6767 | [citadel.edu](http://citadel.edu)