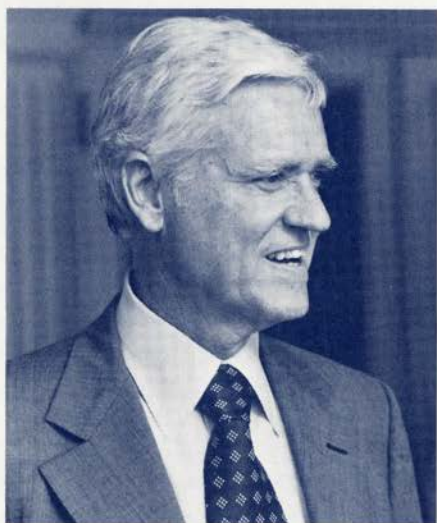


***“What a  
difference  
a Hollings  
might make”***



**U.S. Senator  
Fritz Hollings**

**Democrat**

# People are talking about Fritz Hollings

Those quoted words on the cover are from the pen of syndicated columnist George Will. But he's not the only one pondering the future of Senator Ernest "Fritz" Hollings. Many others are recognizing his leadership abilities and weighing a possible 1984 presidential bid by the South Carolina Democrat.

Bill Greider, *The Rolling Stone*, 11/25/82: "There is one Democratic presidential candidate who wants to talk frankly about the here and now: Senator Ernest Hollings of South Carolina, the thinking man's dark horse for '84."

Robert E. Thompson, *Baltimore News American*, 8/2/82: "Hollings possesses a keen understanding of the workings of both the federal government and the national economy."

Dom Bonafede, *National Journal*, 6/5/82: "Looks presidential...has executive background as governor and lieutenant governor...quick witted...self-confident...his candidacy would undoubtedly add excitement to the contest."

Steve Kelly, *Charlotte Observer*, 7/13/82: "He was lieutenant governor and governor of South Carolina during a trying time in Southern history and has the requisite administrative experience and coolness under fire. He also has the Washington experience both Carter and Reagan lacked, having served in the Senate since 1966."

Martin Tolchin, *The New York Times*, 5/11/80: "He is an imposing figure on the Senate floor, tall, trim and silverhaired. He is a leading advocate of both military preparedness and the need to alleviate hunger in America."

Tom Braden, *Los Angeles Times Syndicate*, 11/82: "If Democrats are looking for a moderate with a solid background in national affairs, no skeletons in the cupboard, high intelligence and the presidential looks, they might try taking their eyes off the frontrunners long enough to cast a glance at Fritz Hollings."

## **Bold pragmatism wins Hollings national acclaim**

Early last year, while most Democrats sat on the sidelines, when President Reagan chided his budget critics to "put up or shut up," Fritz Hollings was the first Democrat to propose a comprehensive and credible alternative. The *New York Times* heralded Hollings' plan, saying it "puts Mr. Reagan's effort to shame." Columnists with differing philosophies as George Will and Tom Wicker applauded the proposal as a stroke of genius.

Bold, yet pragmatic, the plan would have saved over \$180 billion during the next three years without raising taxes and without cutting spending, only holding up on the increases. Although it galvanized opposition to the President's budget, the Hollings plan was not as well-received in Congress. Liberals were upset that the plan would limit cost-of-living increases for most entitlement programs. Conservatives were upset that it would limit increases in defense spending. And "supply-siders" were upset that it would defer the 10% tax cut scheduled for 1983 until the Federal budget was balanced. Not pinned to ideology, but cutting straight to the problem, the plan in short was vintage Hollings.



## Charting a course "in the right direction"

Not afraid to stir controversy but always striving to make government work, Fritz Hollings has made a career of taking risks and breaking molds. As a youthful Governor in 1960, he endorsed John F. Kennedy for President, one of the first Southerners to do so. And at a time when other Southern governors were standing in the doorways, Hollings took responsibility for the orderly integration of South Carolina's colleges.

A look at his accomplishments in the State House and U.S. Senate shows why the usual labels of "liberal" or "conservative" don't readily apply to a man like Fritz Hollings. As he says, "What matters is whether I am headed in the right direction."

## A lifetime of public service

Upon graduation from South Carolina's military college, The Citadel, in 1942, Fritz Hollings joined the U.S. Army. He was decorated with seven campaign stars for his service in Africa and Europe.

After the war, Hollings earned his law degree at the University of South Carolina. In 1949, he was elected to the South Carolina House of Representatives, serving as the Legislature's Speaker Pro Tempore from 1951 to 1954. Recognizing his qualities of balanced leadership and pragmatism, the U.S. Junior Chamber of Commerce selected him as one of America's 10 Outstanding Young Men of 1954.

That very same year, Hollings became one of South Carolina's youngest lieutenant governors. Four years later, he was elected Governor—once again, one of the youngest men in South Carolina's history to hold the post.

Since 1966 he has been a United States Senator, where he currently serves on the Commerce Committee as its ranking Democrat, the Senior Democrat on the Budget Committee, and the Appropriations Committee.

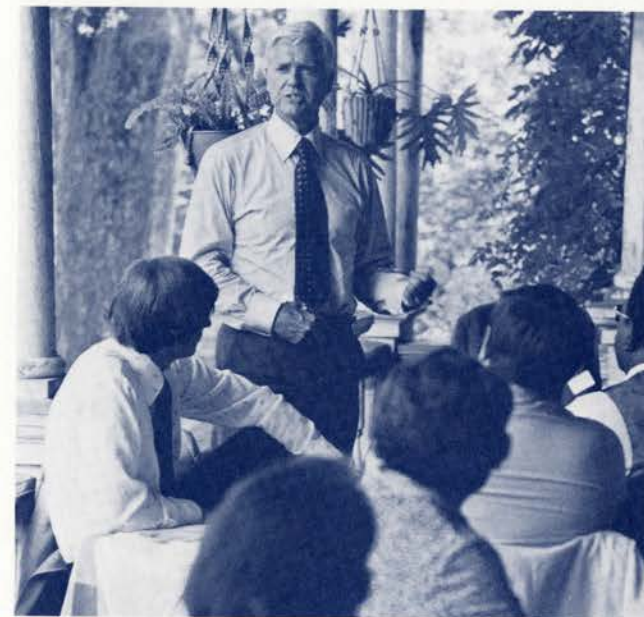
## Fritz Hollings not only serves, he accomplishes

### As Governor, Fritz Hollings:

- Balanced his state's budget for the first time since Reconstruction and achieved a AAA bond-credit rating.
- Started a technical education system, providing job training for the jobless and catapulting the state into the age of technology (the Office of Technology Assessment in Washington, D.C. says to this day that the Hollings technical education system is a model for development).
- Provided the first massive infusion of state funds for public education to attract better-qualified teachers and administrators. Educators' pay rose by 38% during his term as Governor.

### As United States Senator, Fritz Hollings:

- Awakened the conscience of the nation by conducting hunger tours of the rural South in the late 1960's and writing a book, **The Case Against Hunger**. His efforts spearheaded the drive to provide proper nutrition for poor pregnant women and infants (the WIC program) and to offer low-cost preventive health care to the poor through community health centers.
- Authored the Coastal Zone Management Act to protect our coastal waters and tidelands.
- Authored the Automobile Fuel Economy Act, which put the stickers on new cars indicating estimated miles to the gallon and required Detroit to build more fuel efficient cars.
- Sponsored greater protections for our wilderness lands, including the Alaska lands bill (in 1975 he was named the National Wildlife Federation's "Legislator of the Year," and he has consistently been endorsed for reelection by the Sierra Club).
- And remains one of the Senate's premier advocates for a strong, yet reasoned defense. He favors beefing up our conventional forces and preserving our technological edge, but has called for level-headed arms reductions, mission-related defense budgets, and discontinuing the extravagant and unworkable B-1 bomber and the MX missile.



## What a difference Hollings would make

His colleagues in the U.S. Senate know Fritz Hollings as a man who can make things happen—a can-do politician. The people of South Carolina know him as an able executive and legislator who understands state and local government as well as he understands national government.

Now, the rest of the country is getting to know him as well. Feeling the country needs strong leadership and pragmatic answers, Fritz Hollings has traveled through more than 40 states, "testing the waters" for a 1984 Presidential bid.

If you'd like to learn more about Senator Hollings or his plans for 1984, contact William Keyserling at the Fritz Hollings Committee. Your support can make a difference.

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